

"As New Jersey's largest health network, we are deeply committed to providing high-quality healthcare and enhancing the quality of life in the communities we serve. This is why we support the New Jersey Hall of Fame which honors our state's legends in the Arts, Public Service, Business and Sports. The Hall of Fame continues to shine a light on these extraordinary citizens who bring pride to our state and serve as role models for our youth."

> Robert C. Garrett, FACHE, CEO of Hackensack Meridian Health

# New Jersey – The home of some of our nation's greatest heroes.

## CELEBRATE. HONOR. INSPIRE.

Since 2008, The New Jersey Hall of Fame (NJHOF) has celebrated the Garden State and inspired our state's youth to pursue their dreams by honoring New Jerseyans who have made invaluable contributions to the world!

Our inductees have overcome every imaginable obstacle and challenge, and their accomplishments span the pages of nearly every volume of American history. They have survived war, overcome the bleakness of poverty, conquered fear and disability, and rebounded from untold rejections and failure to achieve their highest potential. From astronauts and athletes to activists, entrepreneurs, and musicians, our inductees provide boundless inspiration, fulfilling the NJHOF's ultimate goal: to provide adults and children with impactful role models who show that each of us can, and should, strive for excellence.

With the support of our network of sponsors and partners and under the direction of a remarkable Board of Trustees made up of some of the state's most influential executives and The Foundation for the New Jersey Hall of Fame, a 501 (c)(3) nonprofit, the NJHOF is proud to inspire the next generation of New Jersey greatness!

Won't you join us?

"The achievements of an organization are the results of the combined effort of the individual."



VINCE LOMBARDI 2008 INDUCTEE

## NJHOF STATISTICS



## By the numbers.

The many ways we measure success include inventiveness, scholarship, artistic innovation, excellence in sports, and public service, to name a few.

Committed to providing *everyone* with a hero, the NJHOF maintains a balance among our worthy inductees by selecting our annual classes across five distinct categories: Arts & Letters, Public Service, Enterprise, Sports, and Performing Arts.

Unsung Hero, a special sixth induction category, honors ordinary NJ citizens who have achieved extraordinary feats on behalf of their community.

The accomplishments of our inductees are diverse, but the hope they each provide is the source of inspiration for millions of New Jerseyans.

People just like you.

## THE NUMBERS DON'T LIE.

Since 2008, over 200 inductees have been accepted into the NJHOF, more than 300,000 people have visited our Mobile Museum, more than 20 Areté Scholarships totaling over \$100,000 have been awarded to NJ high school seniors, and \$15 million has been raised for a permanent museum.

Over a decade later, the NJHOF is beloved by generations of New Jersey citizens, and we're not done yet...

"The idea behind all these exhibits is to inspire the next generation of teachers, scientists, musicians and businesspeople. And yes, the next generation of astronauts."



BUZZ ALDRIN 2008 INDUCTEE

## 200 +

Inductees

\$20m

raised in overall support

00,0

Poster displays and holograms throughout the State

## 20+

Areté Scholarships Awarded

## Visitors to the Mobile Museum

)ver SF7

## Raised to date for building permanent NJHOF museum

# \$100,000+

Areté Scholarship Money Awarded

## Hundreds of Thousands

of celebrities, attendees, television and social media viewers have attended or seen the Annual Induction Ceremony

## Tens of Millions

of people exposed to NJHOF programs, events, and exhibits annually



## Fame is fleeting. Greatness lasts forever.

"If you don't have confidence, you'll always find a way not to win."



CARL LEWIS 2010 INDUCTEE

"As the owner of a Jersey-based business focused on social impact, the New Jersey Hall of Fame is an ideal charitable partner for our company. We are big fans of how the Hall of Fame works with its inductees to encourage individuals from all backgrounds, especially young people, to overcome the odds and pursue their dreams."

David Munshine President, The Munshine Group

## THE NJHOF INDUCTION CEREMONY— THE STATE'S MOST STAR-STUDDED EVENT OF THE YEAR

Our Annual Red Carpet Induction Ceremony is the highlight of New Jersey's event schedule each year. Where else can you rub shoulders with celebrities like Connie Chung and Kelly Ripa, watch live performances from award-winning musicians such as Bruce Springsteen and Wyclef Jean, and hear the stories of industry titans, including Steve Forbes, in their own words?

## THE ROAD TO GREATNESS

The selection process for NJHOF inductees is rigorous, ensuring that only our State's most esteemed citizens fill its ranks.

- NJ residents are asked to recommend deserving New Jerseyans throughout the year on our website.
- 2. Public recommendations are taken into consideration by the Selection Committee to determine the top 100 nominees annually.
- The NJHOF Academy, made up of our partners, sponsors, state and local elected officials, and other select citizens, narrows the master list down to 50 finalists.
- 4. Citizens of all ages are invited to vote on the top 50 nominees.
- 5. The individual receiving the most votes in each category is automatically a member of that year's induction class.
- 6. The Foundation for the NJHOF Board of Trustees deliberates to determine additional members of that year's induction class.
- 7. Following the announcement of the official class of inductees, honorees are formally recognized at our Annual Red Carpet Induction Ceremony.

## Our Dream is within reach.

## A PERMANENT HOME FOR THE NJHOF IS JUST OVER THE HORIZON.

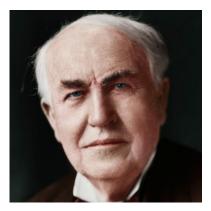
More than 300,000 attendees have toured our Mobile Museum since its inception. The first of its kind in the country, the NJHOF Mobile Museum was built to share the stories of true Garden State greatness and deliver inspiration to our citizens' doorsteps. Now, after an exciting tour up and down the Parkway, we're within reach of a permanent home for our State's heroes: The New Jersey Hall of Fame Entertainment and Learning Center (ELC) at American Dream.

The NJHOF ELC will feature exhibits that position it as a must-see attraction for citizens and travelers alike. Guests of all ages will be wowed with iconic artifacts from impressive inductees, interactive virtual reality experiences, live performances, and more establishing an attraction that is equal parts educational and entertaining.

The NJHOF ELC will serve as a cultural and social tool, encouraging visitors — particularly young people — to overcome adversity in the pursuit of their greatest ambitions. To dream big and never give up.

By showcasing the stories of luminary historical and modern-day figures as human, relatable, and fallible, the NJHOF Entertainment and Learning Center will ignite the potential inherent in each individual who visits.

## "There is a better way to do it. Find it."



## THOMAS EDISON 2008 INDUCTEE

Edison's above quote exemplifies what the New Jersey Hall of Fame did by finding a better way to promote the great State of New Jersey and its heroes by showing the profound impact they had and made to this State and to the world by helping to improve the qualitative life of people everywhere. Very Edisonic!



# Areté

Areté is an ancient Greek philosophy embraced by Aristotle, Socrates and Plato, described as the actualization of one's highest sense of self with a moral excellence of character. To embrace Areté is to strive to pursue one's passions in life and realize their dreams, regardless of their circumstances or the adversities that they are likely to face on the path to greatness.

# Here's your chance to become a student's hero.

"I am so excited and honored to be a part of this community and to see the excellence that is happening in the state. I am really blown away!"



CHRISTINA BATISTA 2017 ARETÉ SCHOLARSHIP WINNER

## YOU CAN OPEN THE DOOR TO OPPORTUNITY.

Presented by the NJHOF in partnership with the New Jersey Education Association, The Areté Scholarship is awarded annually to two deserving high school seniors from New Jersey, one male and one female. Each recipient receives a \$5,000 scholarship to support them in realizing their utmost potential as they pursue a college degree.

Successful applications exemplify a sense of Jersey pride to go above and beyond the call of duty. They embody the meaning of Areté by exhibiting qualities such as academic engagement, moral character, and a commitment to their community. Recipients of the Areté Scholarship are not required to be at the top of their class from an academic standpoint but should demonstrate a keen focus in school and life and have a well-thought-out plan on how they intend to realize their highest sense of self: their Areté .

The Areté Scholarship is the highest honor available to be bestowed upon a student by the NJHOF, NJEA, and the State of NJ. Each scholarship winner is recognized with equal gusto as our celebrity inductees at our Annual Induction Ceremony; after all, they are the next generation of NJ greatness!

"The New Jersey Hall of Fame recognizes accomplished people from the Garden State, offering youth a shining example of greatness and inspiration. Horizon BCBSNJ is proud to be a Founding Sponsor and applauds the NJHOF for its great work."

## Heroes come from all walks of life.

Bud Abbott & Lou Costello Val Ackerman **Charles Addams** Danny Aiello **Buzz** Aldrin Jason Alexander Elizabeth A. Allen John Amos Dr. Virgina Apgar Margaret Bancroft E Street Band Richard "Rick" Dennis Barry III Clara Barton John Basilone **Count Basie** Peter Benchley **Tony Bennett** George Benson Yogi Berra Alice Guy Blache Carol Blazejowski Judy Blume The Borg Family Linda Bowden Senator Bill Bradley Sister Jane Frances Brady Lt. Brian Brennan Justice William J. Brennan Bobbi Brown Governor Brendan Byrne Joe Buckelew Milt Campbell Mary Chapin Carpenter Harry Carson **Raymond G. Chambers** 

**Connie Chung Carol Higgins Clark** Mary Higgins Clark Grover Cleveland Harlan Coben Gerry Cooney James Fenimore Cooper Stephen Crane J. Fletcher Creamer, Sr. Crew of The **Battleship New Jersey** Celia Cruz Maud Dahme Madeline McWhinney Dale Sarah Dash **General Martin Dempsey** Danny DeVito James D'heron Fairleigh Dickinson Kathleen DiChiara Joetta Clark Diggs **Detective Marc DiNardo** Larry Doby Anne Donovan John Dorrance **Michael Douglas** Alfred E. Driscoll **Thomas Edison Steve Edwards** Albert Einstein Patrick Ewing Millicent Fenwick F. Scott Fitzgerald **Governor James Florio** Malcolm Forbes

**Steve Forbes** William Fox Milton Friedman James Gandolfini Kool & The Gang **Gloria Gaynor** Althea Gibson **Dizzy Gillespie** Sue & Ed Goldstein **Michael Graves** Admiral William "Bull" Halsey Alexander Hamilton Jon F. Hanson Carla Harris Ed Harris Franco Harris **Debbie Harry** Laurie Hernandez Leon Hess **Kevin Hoagland** Emily "Cissy" Houston Whitney Houston **Bob Hurley** Arthur Imperatore, Sr. Monte Irvin Jerry Izenberg Colonel Jack H. Jacobs **Tommy James** Wyclef Jean **Derek Jeter** General Robert Wood Johnson II J. Seward Johnson Jon Bon Jovi Steve Kalafer Howard Katz

## NJHOF INDUCTEES

Lewis Katz Governor Tom Kean Philip Kearny Mark Kelly Scott Kelly F.M. Kirby II Alfred Joyce Kilmer Al Koeppe **Ernie Kovacs** Dorothea Lange Queen Latifah Senator Frank Lautenberg Bill Lavin Fran Lebowitz Eric LeGrand Al Leiter Carl Lewis Jerry Lewis Anne Morrow Lindbergh Ray Liotta Vince Lombardi Carli Lloyd Southside Johnny Lyon Clara Maas Eli Manning Wellington Mara Guglielmo Marconi **Bernard Marcus** George R.R. Martin Peter J. McGuire Tim McLoone David Mixner Toni Morrison Robert Mulcahy III

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## SELECT NJHOF INDUCTEES



## NETWORK OF SUPPORT

# Built on a solid foundation.

## AN A-LIST OF CORPORATIONS AND INDIVIDUALS

Since its inception in 2008, the NJHOF has earned worldwide recognition and positive press for the Garden State. While some may consider our goals lofty, we're determined to achieve our Areté with the support of some of New Jersey's most prominent and respected businesses, organizations, and individuals. Our A-List network of sponsors and trustees nearly outshines our inductees, and we hope you'll consider joining us.

As we honor our past and inspire the future, we're proud to partner with:

#### Lead Sponsor

Hackensack Meridian Health

#### **Major Sponsors**

- PSEG/PSEG Foundation
- The State of New Jersey

#### NJHOF Founding Sponsors & Partners

- Acrisure
- Al Leiter Foundation
- Bank of America
- Business and Governmental
  Insurance Agency
- Charles Edison Fund
- Creamer Family Foundation
- Edison Innovation Foundation
- F.M. Kirby Foundation
- S. Dillard and Adrienne Kirby Family Philanthropic Fund (CFNJ)
- Genova Burns LLC
- Group One LLC
- Horizon Blue Cross Blue
  Shield of New Jersey
- NJEA
- NJM Insurance Group
- PNC Financial Services
- Prudential Financial
- Russo Development/Russo
  Family Foundation
- RWJBarnabas Health
- Saddleback Real Estate Developers

- The Hampshire Foundation
- The Munshine Group
- The Taffet Family
- Triple Five Group
- Finn and Kim Wentworth

#### 2022 Induction Ceremony Sponsors

- Merck
- Amazon
- Charles Edison Foundation
- Verizon
- Inserra Supermarkets
- Kim & Finn Wentworth
- The MCJ Amelior Foundation

#### **Poster Campaign Partners**

Applegreen

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- Battleship New Jersey
- Interstate Outdoor
- Meadowlands Chamber
- New Jersey Motor Vehicle Commission
- Newark Liberty
  International Airport
- NJ TRANSIT
- New Jersey Turnpike
  Authority
- New York Waterway
- Port Authority of NY & NJ
- Travel Plaza Media

### The Foundation for the NJHOF Board of Trustees

Jon F. Hanson Chairman of the Board Chairman and Founder, The Hampshire Companies

**Steve Edwards** President NJHOF President, BGIA

### John Keegan

Chairman Emeritus President and Chairman, Charles Edison Fund and Edison Innovation Foundation

#### Bart Oates

Chairman Emeritus Partner, Avison Young Retired Center, NY Giants

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Terry Frassetto President, Saddleback Real Estate Developers

Robert C. Garrett CEO, Hackensack Meridian Health Network

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Sean Spiller President, NJEA

**Tom Sullivan** *CEO, Princeton Partners* 

Gary Taffet Division President, Reliance Insurance Group

#### Finn Wentworth

Entrepreneur and Philanthropist Former President of YankeeNets, LLC

## Show your Jersey Pride.

## BE SEEN. BE SUPPORTIVE. BE JERSEY.

The work of the New Jersey Hall of Fame is made possible through the generosity of leading corporations and countless others who believe in our essential mission.

As a New Jersey Hall of Fame sponsor, you'll join an exclusive team of leading corporations, foundations, and community philanthropists supporting the organization and embracing shared values. You'll gain positive recognition from the tens of millions of people exposed to the New Jersey Hall of Fame's programs and events annually, help shape our youth by inspiring the innovators of tomorrow, and access unparalleled opportunities to collaborate with New Jersey's most respected leaders.

The Foundation for the New Jersey Hall of Fame is a 501(c)(3) nonprofit organization.

## NJHOF EXHIBIT LOCATIONS STATEWIDE:





## POSTER DISPLAYS

Posters honoring our inductees are featured in prominent locations statewide.

## HALL OF FAME POSTER DISPLAYS THROUGHOUT THE STATE OF NEW JERSEY

- Battleship New Jersey, Camden, NJ
- Division of Motor Vehicles, Edison, NJ
- Division of Motor Vehicles, South Plainfield, NJ
- Garden State Parkway Service Areas
- Harriett Tubman Museum, Cape May, NJ
- Newark Liberty International Airport
- Newark Penn Station
- New York Waterway
- Penn Station New York City
- Secaucus Transfer Station

## PARTNERSHIP OPPORTUNITIES



## ANNUAL INDUCTION CEREMONY

Our annual induction ceremonies that have generated substantial positive worldwide publicity for the State of New Jersey

## NJHOF ENTERTAINMENT AND LEARNING CENTER

Featured exhibits and experiences to celebrate the Garden State and inductees of the NJHOF





**MOBILE MUSEUM** 300,000 visitors to date; designed by inductee Michael Graves



## **ARETÉ SCHOLARSHIP**

Two annual scholarships given to New Jersey high school students to help them realize their dreams

## High visibility, big payoff.

"Make a difference about something other than yourselves."



TONI MORRISON 2008 INDUCTEE

The most exclusive and customizable level of partnership with the NJHOF offers partner visibility and recognition across the extensive breadth of programs, events, and exhibits.

### Premier Partners receive recognition through:

- Annual Induction Ceremony
- Exhibit Naming at the permanent NJHOF Entertainment and Learning Center
- Satellite Exhibits throughout the State
- Mobile Museum
- All special and press events
- Areté Scholarship program
- NJHOF Website
- Interactive inductee monitors (in development)

"As a Main Street Bank committed to serving our communities, PNC's support for the New Jersey Hall of Fame helps to connect with neighbors across the state to celebrate and learn about New Jersey's cultural and historic legacy."

## **Ted Knauss**

Senior Vice President and Market Leader, NJ, NY, CT - Commercial Banking, Corporate & Institutional Banking, The PNC Financial Services Group



The Foundation for the New Jersey Hall of Fame, Inc. c/o Charles Edison Fund 1037 Raymond Blvd. Suite 340 Newark, NJ 07102

njhalloffame.org