

# EVENT MARKETING SAMPLES





EVENT MARKETING SAMPLES

# WASTE EXPO ADVERTISING







See where the industry is going.

Big data is big business. You'll find both at WasteExpo.

The numbers don't lie. You can see how big data is becoming a vital component of the industry. Over the past 50 years we've helped usher in more significant innovations in the solid waste industry than any other event. And the future looks even more promising. From big data to smart vehicles, and A.I., more new products and services are unveiled at WasteExpo every year.

Here are some more numbers for you—14,000 of your peers, 609 exhibitors and 60+ educational sessions are waiting—right here, right now, all in one place. WasteExpo. It doesn't get any bigger or better or smarter than this. Visit [wasteexpo.com](http://wasteexpo.com) to learn more.

Conference & Special Events: May 6-9, 2019 • Exhibits: May 7-9, 2019  
Las Vegas Convention Center, South Halls • Las Vegas, NV, USA



an event by Waste360



Meet the new kid on the block.

Big innovation is big business. You'll find both at WasteExpo.

How does this grab you? Over the past 50 years we've helped usher in more significant innovations in the solid waste industry than any other event. And the future looks even more promising. From robotics to RFID, and ERPs, more new products and services are unveiled at WasteExpo every year.

Here are some more numbers for you—14,000 of your peers, 609 exhibitors and 60+ educational sessions are waiting—right here, right now, all in one place. WasteExpo. It doesn't get any bigger or better or smarter than this. Visit [wasteexpo.com](http://wasteexpo.com) to learn more.

Conference & Special Events: May 6-9, 2019 • Exhibits: May 7-9, 2019  
Las Vegas Convention Center, South Halls • Las Vegas, NV, USA



an event by Waste360



We'd like to steer some business your way.

Big trucks are big business. You'll find both at WasteExpo.

This should move you. Over the past 50 years we've helped usher in more significant innovations in the solid waste industry than any other event. And the future looks even more promising. From big data to big trucks and bioconverters, more new products and services are unveiled at WasteExpo every year.

Here are some more numbers for you—14,000 of your peers, 609 exhibitors and 60+ educational sessions are waiting—right here, right now, all in one place. WasteExpo. It doesn't get any bigger or better or smarter than this. Visit [wasteexpo.com](http://wasteexpo.com) to learn more.

Conference & Special Events: May 6-9, 2019 • Exhibits: May 7-9, 2019  
Las Vegas Convention Center, South Halls • Las Vegas, NV, USA



an event by Waste360







an event by  
Waste360™

The new color of money.

And responsibility.

Attend the WasteExpo Food Recovery Forum and learn how to profit from the recovery and reuse of food waste.

One man's trash is another man's treasure. Particularly when it applies to food waste recovery. The opportunity has never been greater to reuse it responsibly—and profitably. So how does this all work? Attend the WasteExpo Food Recovery Forum and learn about the latest techniques and technologies from the foremost experts in the field. Topics will include strategies in developing a more sustainable food system, using data to drive food waste reduction and more. Think of it as food for the thoughtful. **Seating is limited!** Reserve your seat now at [wasteexpo.com](http://wasteexpo.com)



an event by  
Waste360™

May 6-9, 2019 Las Vegas Convention Center Las Vegas, Nevada USA [wasteexpo.com](http://wasteexpo.com)

The new color of money.

And responsibility.

Attend the WasteExpo Food Recovery Forum and learn how to profit from the recovery and reuse of food waste.

One man's trash is another man's treasure. Particularly when it applies to food waste recovery. The opportunity has never been greater to reuse it responsibly—and profitably. So how does this all work? Attend the WasteExpo Food Recovery Forum and learn about the latest techniques and technologies from the foremost experts in the field. Topics will include strategies in developing a more sustainable food system, using data to drive food waste reduction and more. Think of it as food for the thoughtful. **Seating is limited!** Reserve your seat now at [wasteexpo.com](http://wasteexpo.com)



an event by  
Waste360™

May 6-9, 2019 Las Vegas Convention Center Las Vegas, Nevada USA [wasteexpo.com](http://wasteexpo.com)

The new color of money.

And responsibility.

Attend the WasteExpo Food Recovery Forum and learn how to profit from the recovery and reuse of food waste.

One man's trash is another man's treasure. Particularly when it applies to food waste recovery. The opportunity has never been greater to reuse it responsibly—and profitably. So how does this all work? Attend the WasteExpo Food Recovery Forum and learn about the latest techniques and technologies from the foremost experts in the field. Topics will include strategies in developing a more sustainable food system, using data to drive food waste reduction and more. Think of it as food for the thoughtful. **Seating is limited!** Reserve your seat now at [wasteexpo.com](http://wasteexpo.com)



an event by  
Waste360™

May 6-9, 2019 Las Vegas Convention Center Las Vegas, Nevada USA [wasteexpo.com](http://wasteexpo.com)





an event by  
**Waste360**<sup>TM</sup>

Existing Identity



an event by  
**Waste360**<sup>TM</sup>

50th Anniversary Identity





an event by  
Waste360™

# Rockin' it since 1968.



## WasteExpo 2018

Celebrating 50 years of delivering innovation, education and good vibes.

The sixties. A decade of innovation, social change and acknowledging Mother Earth. WasteExpo—the baby boomer success story of the solid waste industry—invites you to celebrate with us as we turn 50. Five decades of collaborating with you and your colleagues to deliver game changing opportunities. And this year promises to be the best yet. More innovation. More education. More networking. Join 13,000+ of your peers—the glue that makes this industry so special—from the grassroots haulers and composters to the \$billion companies, and everything in between. Celebrate how far this industry has come. WasteExpo. Vegas. It promises to be a rockin' good time! See more at [wasteexpo.com](http://wasteexpo.com)



an event by  
Waste360™

Conference & Special Events: April 23-26, 2018 • Exhibits: April 24-26, 2018  
Las Vegas Convention Center, Central Halls • Las Vegas, NV, USA

# Rockin' it since 1968.



## WasteExpo 2018

Celebrating 50 years of delivering innovation, education and good vibes.

The sixties. A decade of innovation, social change and acknowledging Mother Earth. WasteExpo—the baby boomer success story of the solid waste industry—invites you to celebrate with us as we turn 50. Five decades of collaborating with you and your colleagues to deliver game changing opportunities. And this year promises to be the best yet. More innovation. More education. More networking. Join 13,000+ of your peers—the glue that makes this industry so special—from the grassroots haulers and composters to the \$billion companies, and everything in between. Celebrate how far this industry has come. WasteExpo. Vegas. It promises to be a rockin' good time! See more at [wasteexpo.com](http://wasteexpo.com)



an event by  
Waste360™

Conference & Special Events: April 23-26, 2018 • Exhibits: April 24-26, 2018  
Las Vegas Convention Center, Central Halls • Las Vegas, NV, USA

# Rockin' it since 1968.



## WasteExpo 2018

Celebrating 50 years of delivering innovation, education and good vibes.

The sixties. A decade of innovation, social change and acknowledging Mother Earth. WasteExpo—the baby boomer success story of the solid waste industry—invites you to celebrate with us as we turn 50. Five decades of collaborating with you and your colleagues to deliver game changing opportunities. And this year promises to be the best yet. More innovation. More education. More networking. Join 13,000+ of your peers—the glue that makes this industry so special—from the grassroots haulers and composters to the \$billion companies, and everything in between. Celebrate how far this industry has come. WasteExpo. Vegas. It promises to be a rockin' good time! See more at [wasteexpo.com](http://wasteexpo.com)



an event by  
Waste360™

Conference & Special Events: April 23-26, 2018 • Exhibits: April 24-26, 2018  
Las Vegas Convention Center, Central Halls • Las Vegas, NV, USA





an event by  
Waste360™

## 50 years of innovation, education and good vibes...

It's time for the 50th annual WasteExpo—the industry reunion that gets better year after year!

Our golden anniversary event is in sunny Las Vegas in April and promises to be the best yet—full of fresh content and new connections to be made, alongside old-favorites. You need to be there!

**Save 25% when you register today with code VP58 at [wasteexpo.com](http://wasteexpo.com).**

**"I had a great time at all of the Organics and Food Recovery sessions"**

## 50 years of innovation, education and good vibes...

In the months since WasteExpo, your industry peers and leaders have been raving about the significant value they got from the event—the industry reunion that gets better year after year!

And if there's a year to attend, it's 2018...for WasteExpo's 50th anniversary. It promises to be the best one yet—with a look back at how far the industry has come, and a look ahead with fresh content and new connections to be made. You must be there!

**Save 25% when you register today with code VP57 at [wasteexpo.com](http://wasteexpo.com).**

**"WasteExpo is great at bringing together multiple segments of the industry under one roof. It's a great place to make new connections, explore new technologies, and forge new alliances."**

**Whether it's your first time attending or your 50th, you'll find the experience insightful and energizing. Don't miss it!"**

**—Suze Vance,  
Business Programs  
Manager, Recycling**

**Conference & Special Events: April 23-26, 2018 • Exhibits: April 24-26, 2018  
Las Vegas Convention Center, Central Halls • Las Vegas, NV, USA**

Produced by: Waste 360™ In Collaboration with: National Waste & Recycling Association

**Conference & Special Events: April 23-26, 2018 • Exhibits: April 24-26, 2018  
Las Vegas Convention Center, Central Halls • Las Vegas, NV, USA**

Produced by: Waste 360™ In Collaboration with: National Waste & Recycling Association



an event by  
Waste360™