

## Converse Social Landscape

May 5, 2015 at 10am - May 12, 2015 at 10am

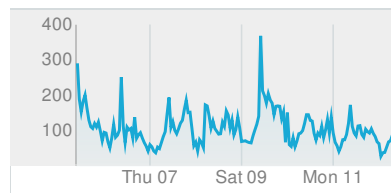
## At A Glance

This report analyzes **17,930 social mentions** including the keywords **converse shoes**, **converse sneakers**, **#consskate**, **#chucktaylor** and **@converse** between May 5th at 10am (Mountain Daylight Time) and May 12th at 10am (Mountain Daylight Time).

The peak of conversation happened on May 9th at 10am, which included the keywords **sneakers**, **when people**, **only their bangs**, **muffins** and **katy perry**. **Positive** conversations included the emotions **liked**, **crop tops**, **great jaws**, **like** and **love**. **Negative** conversations included the emotions **just ugly cupcakes**, **worn**, **broken**, **broken mirrors** and **stuck**.

The most influential profile during the selected time period was **@wbr**, who has 348,128 followers. **@wbr**'s mentions were shared 38 times.

### Volume:

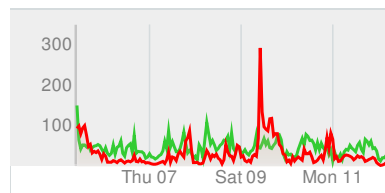


There were **17,930** mentions between May 5th at 10am and May 12th at 10am.

The peak of conversation (368 mentions) occurred on May 9th at 10am..

The most frequently used keywords during that peak were **sneakers**, **when people**, **only their bangs**, **muffins** and **katy perry**.

### Sentiment:



**41% Positive**

Peak: 149 mentions on May 5th at 10am.

**27% Negative**

Peak: 292 mentions on May 9th at 10am.

Most shared Positive mention:

Fresh season, fresh colors for the upgraded Converse Jack Purcell Signature sneaker  
[#converse #jackpurcell](#)  
<http://twitter.com/Converse/status/59234...>



**Converse**  
Influence: **78** Followers: **865,210**  
Since 1908.

### Influencers:



**Warner Bros. Records** Score: **93**  
The official account for Warner Bros. Records



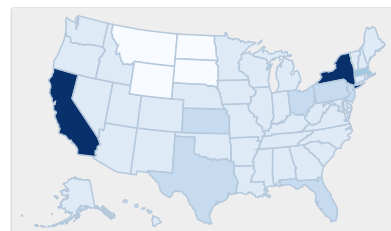
**blur** Score: **89**  
Alex, Damon, Dave & Graham.  
New album 'The Magic Whip' out now. Get it on iTunes ...



**XXL Magazine** Score: **84**  
Hip-Hop on a Higher Level

The Top 10 Influencers are interested in **official**, **out now** and **records**.

### Location:



The highest number of mentions originated from **New York**, **California** and **Massachusetts**.

**Washington, D.C.**, **Kansas** and **Massachusetts** had the most mentions per capita.

### Conversations:

**17.9%**

2,884 mentions shared "converse sneakers"

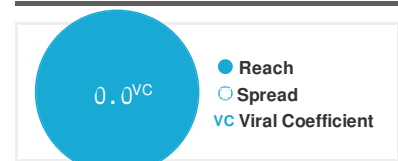
**15.2%**

2,449 mentions shared "people"

**13.4%**

2,151 mentions shared "straighten"

### Viral Coefficient:



Original mentions had a potential of reaching **560,673,652** people between May 5th and May 12th.

In the same timeframe, those mentions spread to **4,122,738** additional people via Re-Tweets and Shares.

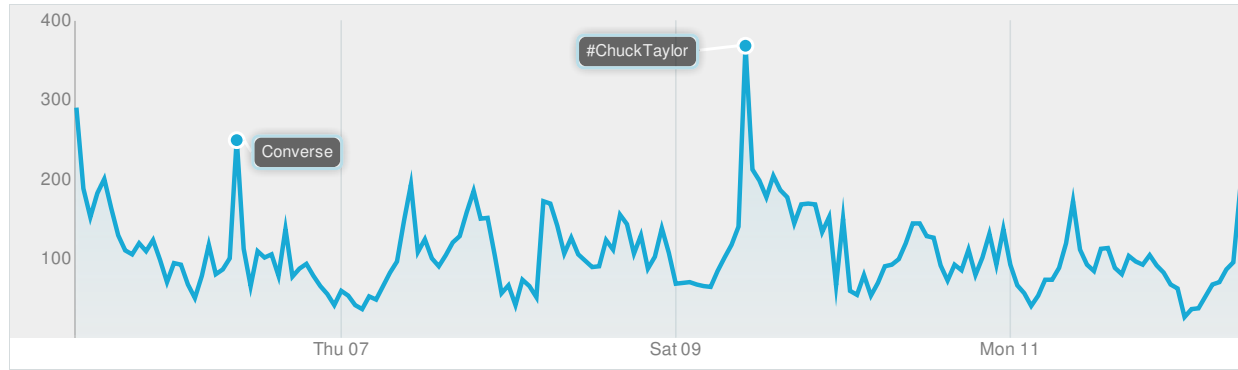
Viral Coefficient

Mentions during this time period were not very viral.

## Volume

Between May 5th at 10am and May 12th at 10am there were **17,930** mentions. **8,628** of these were original mentions reaching a potential audience of **560,673,652**. In addition, 7,213 unique profiles made a total of **9,302** reshares spreading the mentions to an additional **4,122,738** people.

### Mentions Timeline



**17,930**

### Total Mentions

On Saturday the 9th of May at 10am, there was a spike of 368 mentions.

The most frequently used keywords during that time were **sneakers**, **when people**, **only their bangs**, **muffins** and **katy perry**

### Content Source Breakdown



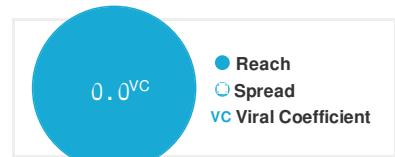
**Tumblr**  
**61.38%** (11,006 mentions)

**Twitter**  
**26.02%** (4,666 mentions)

**Instagram**  
**6.1%** (1,093 mentions)

**WordPress**  
**3.35%** (601 mentions)

**Facebook**  
**1.95%** (350 mentions)



Original mentions had a potential of reaching **560,673,652** people between May 5th and May 12th.


In the same timeframe, those mentions spread to **4,122,738** additional people via Re-Tweets and Shares.

**Viral Coefficient**  
Mentions during this time period were not very viral.

### Most Reach

@**converse**, who posted on May 6th at 10:00am, has the most followers (37,525,787).


Boston: Free performance on 5/7 with Eternals at the Converse store. RSVP: <http://www.converse-music.com/mbymystor...> #chucktaylor

 **Converse**  
Influence: **25** Followers: **37,525,787**

### Most Spread

On May 9th at 10:30pm @**LazUhhhBro**, who has 23,648 followers, posted a mention that spread to 1,299,200 additional people.


I was fingering a Mexican girl once and my fingers came out with hot cheetos and a pair of high-top converse shoes.

 **Cuban**  
Influence: **15** Followers: **23,648**  
I'm ghetto, my kool-aid need mo' suga.

### Most Popular

The most popular mention appeared on April 26th at 9:01 am, posted by @**Converse**, and as of May 12th at 9:52am, was retweeted 267 times.

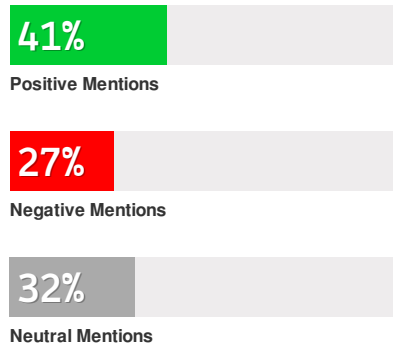
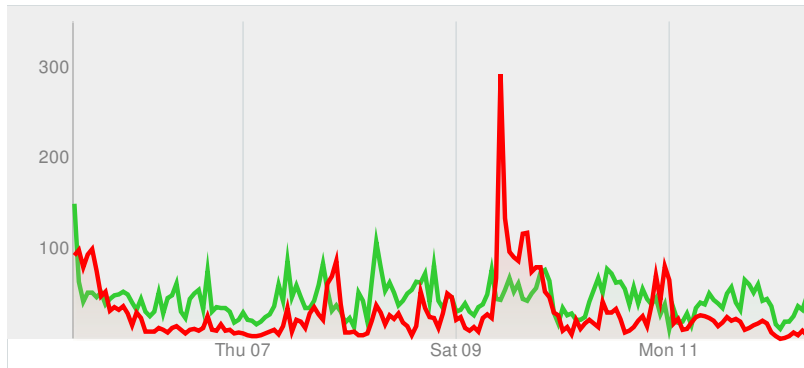
Fresh season, fresh colors for the upgraded Converse Jack Purcell Signature sneaker #converse #jackpurcell <http://twitter.com/Converse/status/59234...>

 **Converse**  
Influence: **78** Followers: **865,210**  
Since 1908.

## Sentiment

Of **17,930** mentions analyzed between May 5th at 10am and May 12th at 10am, approximately **7,297** mentions (41%) were positive, and **4,811** mentions (27%) were negative. 5,822 mentions (32%) were classified as neutral, or not very emotional in either direction. The most frequently used positive emotions were **liked**, **crop tops**, **great jaws**, **like** and **love**. The most frequently used negative emotions were **just ugly cupcakes**, **worn**, **broken**, **broken mirrors** and **stuck**.

### Sentiment Timeline




The biggest sentiment gap occurred on May 9th at 10:00am when the positive sentiment reached **12%** (43 mentions), and the negative was **79%** (292 mentions).

On Tuesday the 5th of May at 10am, there was a spike of **149** positive mentions.

#### Most shared Positive mention:


Fresh season, fresh colors for the upgraded Converse Jack Purcell Signature sneaker  
[#converse #jackpurcell](#)  
<http://twitter.com/Converse/status/59234...>

 **Converse**  
Influence: **78** Followers: **865,210**  
Since 1908.

Negative sentiment peaked with **292** mentions (79% of the volume) on May 9th at 10:00am.






#### Most shared Negative mention:

"CONVERSE CONVERSE I REALLY HATE CONVERSE" and look who's wearing converse shoes today # #  
[@SBS\\_MTV](#)






 **|| lily**  
Influence: **54** Followers: **1,577**  
tweets are mostly bts & kim taehyung related

The lists to the right show the people who are using positive keywords and negative keywords in posts about your brand, along with the number of people that follow them, and the number of mentions they shared between May 5th and May 12th.


#### Sharing Positive Sentiment









User	Mentions
 <b>5soslifevin</b>	33
 <b>diyloverstuff</b>	32
 <b>polyvorelover-12</b>	24
 <b>realkatethompson</b>	24
 <b>alittlefashiondiva</b>	24

#### Sharing Negative Sentiment

User	Mentions
 <b>Mark Waters</b> 2,221 Followers	6
 <b>shedoeshimfashion</b>	5
 <b>calzone1951domains</b>	5
 <b>Odoh George Ofordile</b>	4
 <b>aselfdestructingmemo</b>	3

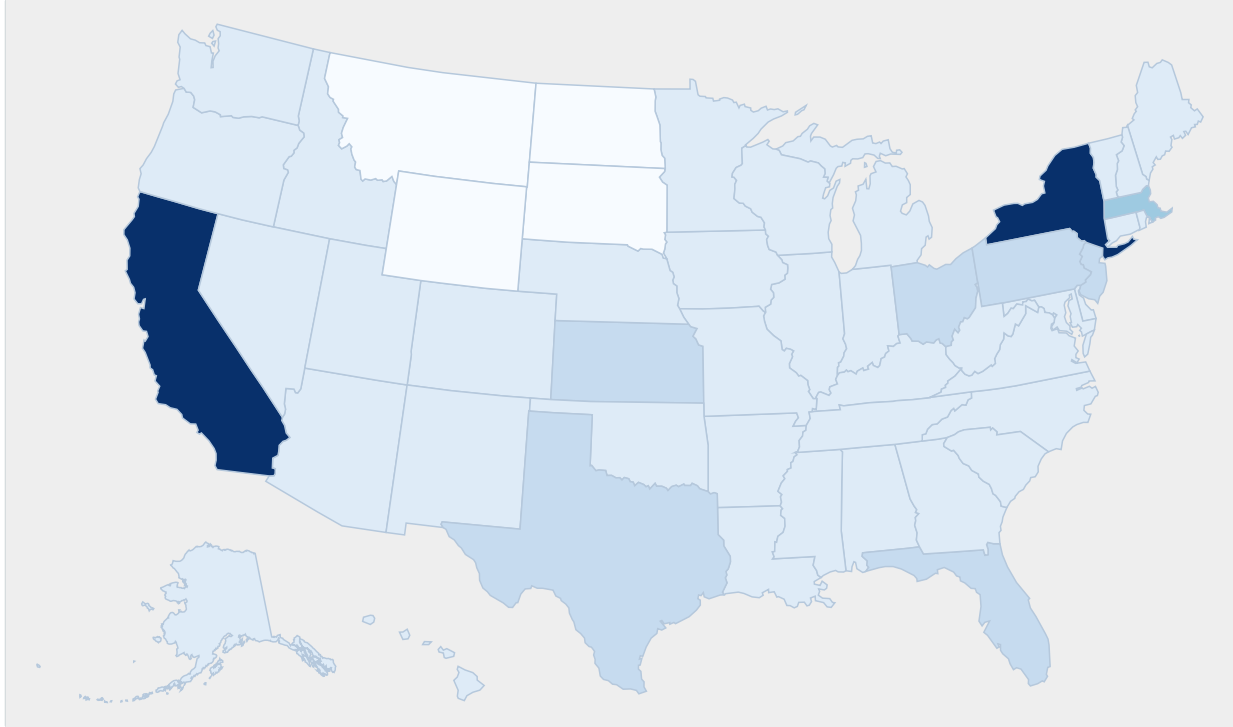
## Influencers

The top Influencer, **Warner Bros. Records** with **348,128** followers and an Influencer Score of **93**, posted once between May 5th at 10am and May 12th at 10am. The most active author, , who has **35** followers and an Influencer Score of **41**, posted 49 times during the same period.

Name	Bio	Followers	Score
 <b>Warner Bros. Records</b> @wbr	The official account for Warner Bros. Records  May 6th at 8:33am RT @blurofficial: On 1st May, blur played a show in Brooklyn hosted by @Converse #RubberTracks. Watch #GhostShip from the show here https://...	348,128	93
 <b>blur</b> @blurofficial	Alex, Damon, Dave & Graham. New album 'The Magic Whip' out now. Get it on iTunes <a href="http://po.st/4TMW">http://po.st/4TMW</a>  May 8th at 4:58am Blur chat backstage at @Converse #RubberTracks show in Brooklyn, NY: <a href="http://www.popmatters.com/post/193086-bl...">http://www.popmatters.com/post/193086-bl...</a>	193,967	89
 <b>XXL Magazine</b> @XXL	Hip-Hop on a Higher Level  May 7th at 6:58pm At the Chuck Taylor All Star event for @Converse #Converse <a href="http://twitter.com/XXL/status/5964792505...">http://twitter.com/XXL/status/5964792505...</a>	756,943	84
 <b>ASOS</b> @ASOS	Welcome to the official Twitter feed for @ASOS, your first stop for #fashion. For customer care, please tweet @ASOS_HeretoHelp, for menswear @...  May 5th at 10:05am Psst! @Converse just launched #MadeByYou, aka a way for you to make your own kicks! <a href="http://po.st/scms/OrMCe04Lcp0IOFmbAie8sv...">http://po.st/scms/OrMCe04Lcp0IOFmbAie8sv...</a>	845,210	83
 <b>Highsnobiety</b> @highsnobiety	A daily news website covering streetwear, sneakers, cars, lifestyle, and the arts from Titel Media. Also see @selectism.  May 7th at 10:25am COMME des GARÇONS' ever-popular @Converse collab is back for another season: <a href="http://www.highsnobiety.com/2015/05/07/p...">http://www.highsnobiety.com/2015/05/07/p...</a>	151,776	83
 <b>Passion Pit</b> @passionpit	Get #Kindred out now: <a href="http://smarturl.it/Kindred">http://smarturl.it/Kindred</a>  May 7th at 3:40pm From last Tuesday at @Converse #rubbertracks All tour dates: <a href="http://www.kindredthealbum.com/live_date...">http://www.kindredthealbum.com/live_date...</a>	210,371	83
 <b>Westfield London</b> @westfieldlondon	With 275 stores, 700 fashion brands, over 60 places to eat and a 17 screen cinema all under one roof, Westfield London is the ultimate shopping experience.  May 7th at 7:08am RT @StyleDoctors: Stylist Trishla is going crazy for @Converse @westfieldlondon. We've bought lots of these over the years #shopping <a href="http://...">http://...</a>	75,028	82
 <b>SayNoToPaneer</b> @sidin	Author: The Sceptical Patriot ( <a href="http://s-id.in/sceptic">http://s-id.in/sceptic</a> ) Podcaster: <a href="http://s-id.in/SidCast">http://s-id.in/SidCast</a> RTs are not endorphins.  May 7th at 7:13am By the way I bought a new denim jacket to go with my Converse shoes and Nintendo 3DS. #FullOnMidlifeCrisis	110,553	82

## Location

**2,355** mentions were analyzed between May 5th at 10am and May 12th at 10am which were either geo-tagged at a specific location or were associated with a particular location based on the person's bio. Most of the conversation (10%) originated from **New York**.



### Total Volume by State

**New York** (233 mentions), **California** (206 mentions) and **Massachusetts** (85 mentions) posted the highest number of mentions in this time period.

### Volume per Capita

**Massachusetts** (85 mentions), **Washington, D.C.** (15 mentions) and **Kansas** (37 mentions) had the highest number of people per capita posting during this time period.

### Languages

English	<b>97.94%</b>
Unknown	<b>2.06%</b>

### Sample Mention from New York:

Love Converse? Make your own Chuck Taylor's here!  
<http://www.converse.com/products/custom-...>



**Shoe Trends**  
Influence: **41** Followers: **2,357**

All things shoes, all of the time.

### Sample Mention from Washington, D.C.

#OOTD feat. #grayscale #floral from @scotch\_official, thrift store #blazer (my first attempt at tailoring something like that — hope I didn't mess it up too bad!), some



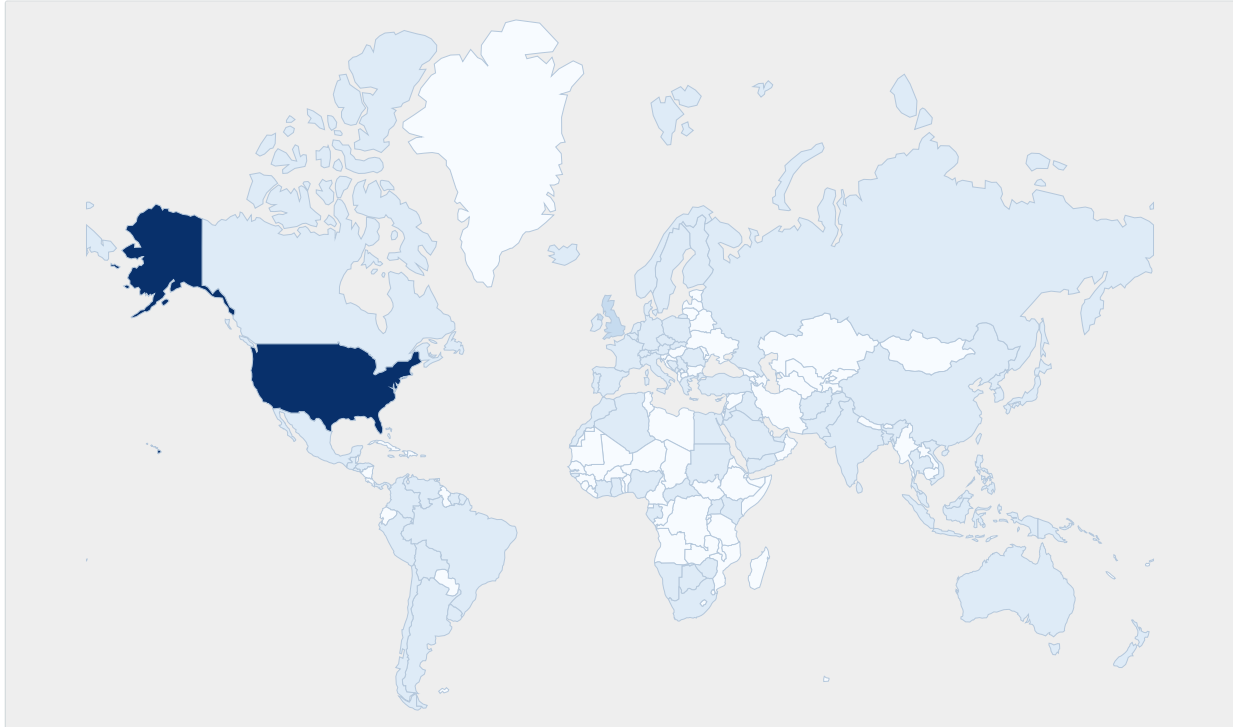
**Tim Wong**

### Findings

Your brand is worldwide and facilitates conversations in every area. This week there were no spikes in conversation in a specific location.

## Location/World

**2,355** mentions were analyzed between May 5th at 10am and May 12th at 10am which were either geo-tagged at a specific location or were associated with a particular location based on the person's bio. Most of the conversation (50%) originated from **United States**.



### Total Volume by Country

**United States** (1,173 mentions), **United Kingdom** (240 mentions) and **Canada** (103 mentions) posted the highest number of mentions.

### Volume per Capita

**Saint Vincent and the Grenadines** (19 mentions), **Sao Tome and Principe** (5 mentions) and **Andorra** (1 mentions) had the highest number of people per capita posting during this time period.

### Languages

English	<b>97.94%</b>
Unknown	<b>2.06%</b>

### Sample Mention from United States:

Love Converse? Make your own Chuck Taylor's here!  
<http://www.converse.com/products/custom-...>



**Shoe Trends**  
Influence: **41** Followers: **2,357**

All things shoes, all of the time.

### Sample Mention from Saint Vincent and the Grenadines:

RT @chachigonzales: "Your outfit is so nice..but why are your shoes so dirty!!" - manager "that's the style. No one has clean converse exce..."



**Jem Grey**  
Influence: **37** Followers: **234**

LOVE is punker, than punk! RIZALIAN/BSA, Olivia Chachi Gonzales(lamMe crew)ATC(Chrissy Costanza)♥ / SWIFTIE

### Findings

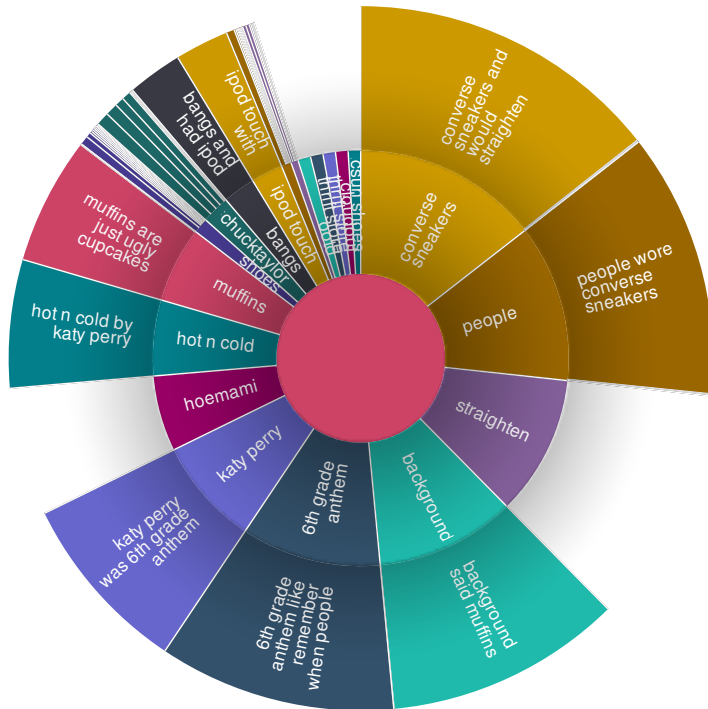
Your brand is worldwide and facilitates conversation in every areas. This week there were no spikes in conversation in a specific location.

## Conversations

From the **17,930** total mentions between May 5th at 10am and May 12th at 10am) there were **36** major categories of conversation, with "converse sneakers" occupying **17.9%** or **2,884** mentions.

### Word Burst

- 17.9%** 2,884 mentions shared "converse sneakers"
- 15.2%** 2,449 mentions shared "people"
- 13.4%** 2,151 mentions shared "straighten"
- 13.4%** 2,150 mentions shared "background"
- 13.4%** 2,148 mentions shared "6th grade anthem"
- 10.3%** 1,651 mentions shared "katy perry"



### Trending Hashtags

Hashtag	Occurrences
#converse	710
#chucktaylor	625
#chucks	218
#rubbertracks	148
#shoes	108
#sneakers	63
#ootd	55
#allstar	43
#happymothersday	40

### Trending Keywords

Keyword	Occurrences
sneakers	3,181
when people	2,787
only their bangs	2,764
muffins	2,762
katy perry	2,750
ipod touch	2,748
hot n	2,748
hoemami	2,747
background	2,738

### Trending URLs

URL	Occurrences
<a href="http://hoemami.tumblr.com/post/1054...">http://hoemami.tumblr.com/post/1054...</a>	2,799
<a href="http://starsuhline.tumblr.com/post/114...">http://starsuhline.tumblr.com/post/114...</a>	453
<a href="http://cloudpuf.tumblr.com/post/11747...">http://cloudpuf.tumblr.com/post/11747...</a>	169
<a href="http://aloeveras.tumblr.com/post/1158...">http://aloeveras.tumblr.com/post/1158...</a>	160
<a href="http://www.polyvore.com/converse_s...">http://www.polyvore.com/converse_s...</a>	151
<a href="http://www.polyvore.com/converse_s...">http://www.polyvore.com/converse_s...</a>	151
<a href="http://agents-of-sobs.tumblr.com/pos...">http://agents-of-sobs.tumblr.com/pos...</a>	101
<a href="http://twitter.com/Converse/status/59...">http://twitter.com/Converse/status/59...</a>	98
<a href="http://twitter.com/Converse/status/59...">http://twitter.com/Converse/status/59...</a>	91



## Mentions

Converse Social Landscape  
May 5, 2015 at 10am - May 12, 2015 at 10am


May 5th at 10:00am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes

 [secretlylez](#)


May 5th at 10:02am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes

 [vatican-cameos-and-bowties](#)

May 5th at 10:03am - Always **@converse** :)  
<http://marilynclosetblog.blogspot.com/2...>

 [@MarilyNsClosetB](#)  
Influence: **49** Followers: **3,516**

May 5th at 10:05am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes

 [arminizer](#)

May 5th at 10:05am - Bought some **@Converse** high tops. Last pair I bought 25+ years ago. I get the feeling this is the start of a mid-life crisis. Motorbike next.

 [@jetlag\\_jogger](#)  
Influence: **49** Followers: **1,297**

May 5th at 10:05am - RT **@ASOS**: Psst! **@Converse** just launched **#MadeByYou**, aka a way for you to make your own kicks!  
<http://po.st/scms/OrMCe04Lcp0lOFmbAie8sv...>


 [@FS\\_Conseils](#)  
Influence: **42** Followers: **500**

May 5th at 10:05am - HE WAS A SK8R BOY The weather has reached above 70 degrees, which officially means it's summertime here in Binghamton. Summertime calls for high-wasted shorts, sundresses and skirts. The skater skirt is one of the most versatile pieces of clothing to ever exist and should be a staple-piece in everybody's summer wardrobe. The best thing about the skater skirt? It's not just a style limited to the summertime. The outfit pictured above may look a little dark and wintery but I can assure you that it is the perfect summertime outfit for anyone who has a preppy vibe or a business-casual internship.

 [weekly-fashion-dose](#)

May 5th at 10:06am - Clips from last night's leg session while I gear up for today's **#run**. It was a big day: I made it through a set of reverse lunges without falling over! **#winning** Last set of squats going up easy,

May 5th at 10:00am - everything minus the **shoes** bc obviously ima wear my **converse**

 [@londyynn\\_](#)  
Influence: **37** Followers: **213**

May 5th at 10:02am - blackfashion: NYC meets the Opelika Name: Tiffany Sheri Age: 22 Shirt: Forever 21 Jeans: Urban Outfitters **Shoes: Converse** Submitted by: everygirlneedstiffanys.tumblr.com Photographed by: everygirlneedstiffanys.tumblr.com

 [msnaturaltee202](#)

May 5th at 10:04am - **Converse** CHUCK TAYLOR ALL STAR HIGH FANCY Trainers ♥ liked on Polyvore (see more flat **shoes**)

 [pikachudabest](#)

May 5th at 10:05am - Psst! **@Converse** just launched **#MadeByYou**, aka a way for you to make your own kicks!  
<http://po.st/scms/OrMCe04Lcp0lOFmbAie8sv...>

 [@ASOS](#)  
Influence: **83** Followers: **845,210**


May 5th at 10:05am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes

 [the-happy-snorlax](#)

May 5th at 10:05am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes

 [majesticbeaver](#)

May 5th at 10:05am - RT **@ASOS**: Psst! **@Converse** just launched **#MadeByYou**, aka a way for you to make your own kicks!  
<http://po.st/scms/OrMCe04Lcp0lOFmbAie8sv...>

 [@SarahAllinShipt](#)  
Influence: **30** Followers: **1,158**

May 5th at 10:06am - The signs as cool aesthetics: starsuhline: Aries: Pink pleated skirts, long eyelashes, and broken mirrors Taurus: Gold iPhone cases, money stacks wrapped in rubber bands, and matte black

some SLDL grip hell, widowmaker hip thrusts because sometimes putting more plates on is just too much work, GHRs, leg curls...Fueled by electro swing and a little too much shopping with my mommy. Chest/tris tonight! #girlswholift #legday #bodybuilding #powerlifting #xxfitness #bulking #music #passion #growbabygrow #chucktaylors <https://instagram.com/p/2TmvssRan6/>



[molly](#)

May 5th at 10:07am - Love **Converse**? Make your own Chuck Taylor's here! [http://www.converse.com/products/custom-products?CSINT=HP\\_hero\\_DYO&siteID=je6NUbpObpQ-xQQwVIOAEBDWmiqQtDYGWA](http://www.converse.com/products/custom-products?CSINT=HP_hero_DYO&siteID=je6NUbpObpQ-xQQwVIOAEBDWmiqQtDYGWA)



[@All\\_oftheShoes](#)  
Influence: **37** Followers: **2,093**

May 5th at 10:07am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[band-geek-named-madilyn](#)

May 5th at 10:07am - It's been over two weeks since I've ordered my kicks seriously I don't have a single pair of shoe. @Converse



[@A\\_Rouse\\_is\\_Bro](#)  
Influence: **42** Followers: **717**

May 5th at 10:08am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[ally-jade-okay](#)

May 5th at 10:08am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[full-Of-flaws](#)

May 5th at 10:09am - sensatesleep: moonhowldance: bigcockalpha: Your little **converse shoes** barely touch the ground as I thrust into you, your cute little underwear bunched around your thighs. That's what you get when you tease me in public, you can get away with it during the day, but we live in a small town, and at night no one's around to see us. If you tease me at night, I don't care if we're in public, I'm going to yank down your jeans and stretch that little pussy out with my cock. Oh my.... sensatesleep? Oh fuck...



[wishlistsex](#)

May 5th at 10:09am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes

[elphabaforpresidentofgallifrey](#)

Gemini: Train seats, windbreakers, and rolled up jeans Cancer: Black and white stripped crop tops, boys with great jaws, and white **converse** Leo: Foggy mountains, softly coloured sunrises, and messy hair Virgo: City skylines, high ponytails, glitter winged eyeliner Libra: Long wavy hair, light peaking through tree branches, brightly coloured flowers Scorpio: Light wash jeans, lacy underwear, c... [\[More...\]](#)



[paryle](#)

May 5th at 10:07am - #InternacionalDayR5 with new @Converse #R5Family



[@ireallyloveR5](#)  
Influence: **10**

May 5th at 10:07am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[subtle-mockery](#)

May 5th at 10:07am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[jarvharv](#)

May 5th at 10:08am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[followyourtrain](#)

May 5th at 10:08am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[timesgettoughsocanyou](#)

May 5th at 10:09am - Irwin van yanimal met **converse** sneakers River Island blue shirt, €41 / Varsity jacket / Balmain pants / **Converse** sneaker, €43 / Chanel quilted handbag / NLY Accessories pendants necklace, €12 / River Island black earrings, €4,07 / Vera Bradley iphone case, €30 / Phase 3 slouchy beanie, €12



[yanitroubles](#)

May 5th at 10:10am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes

[thefall-ofarcadia](#)



May 5th at 10:10am - RT @Converse: "Threw on my chucks, ended up here." #chucktaylor Made by Tiffany. Where do they take you?  
<http://twitter.com/Converse/status/59560...>



@jacmoon813

Influence: 23 Followers: 101



May 5th at 10:10am - **Converse** Unisex's **CONVERSE** CHUCK TAYLOR ALL STAR CT A/S OXFORD BASKETBALL **SHOES** 9 (CHOCOLATE) - Fit: Fits True to Size. See Below for Approximate Men's/Women's Size Conversion. Step in to a classic sneaker with the **Converse** Chuck Taylor Low **Shoes**! These **shoes** feature the classic **Converse** All-Star Low-Top design, a lace up closure, a canvas upper, metal eyelets, All-Star logos on the tongue and heel of the **shoes**, a rubber sole, and a lightly cushioned footbed for additional comfort. [\[More...\]](#)



reihaan

May 5th at 10:10am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



happylittledanandphil

May 5th at 10:10am - aloeveras: today's spring look jeans: thrifted ralph lauren polo jeans sweater: thrifted brandy melville **shoes**: comme des garçon x **converse**



autumnbreaths

May 5th at 10:10am - Stand Firm bruv!!!!!! Those #timberland boots though. | #VSCOcam #igdaily #huntgram #mextures #UK #blackandwhite #vscouk #love #converse #chucktaylor #white #thestreets #fashion #iphone5s #travel #vscophile #explore #adventure #thelookdownproject #VSCOgrid @the\_lookdown\_project  
<https://instagram.com/p/2TnP3INi2P/>



Jabulani Majola

May 5th at 10:11am - Fantastic chocolate color These **shoes** are awesome. I had looked everywhere for brown **Converse**, and couldn't find them in any stores. Surprisingly, I've gotten a lot of compliments on the color, and they're super comfortable.



L. Young

May 5th at 10:11am - aloeveras: today's spring look jeans: thrifted ralph lauren polo jeans sweater: thrifted brandy melville **shoes**: comme des garçon x **converse**



artetic

May 5th at 10:11am - Сет Без названия #289 пользователя lubanaluba c distressed jeans RVCA top / Distressed jeans / **Converse shoes** / Olivia Burton gold watch / With Love From CA elastic hair tie / NLY Accessories black sunglasses / Eye makeup / Nail care



our-directioners-us

May 5th at 10:11am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



ohmycriscobale

May 5th at 10:11am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



penguinerific

May 5th at 10:11am - Без названия #290 by lubanaluba featuring a zip hoodie Nail treatment / Polo Ralph Lauren round sunglasses / Express fedora hat / LAUREN MOSHI tech accessory / American Eagle Outfitters hair accessory / Golden Goose zip hoodie / Faith Connexion drop-crotch pants / **Converse shoes**



our-directioners-us

May 5th at 10:12am - aloeveras: today's spring look jeans: thrifted ralph lauren polo jeans sweater: thrifted brandy melville **shoes**: comme des garçon x **converse**



quesadiea

May 5th at 10:13am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



sherlock-vaticancameos

May 5th at 10:13am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



poetrygirl1912

May 5th at 10:14am - hoemami: hot n cold by katy perry was such a 6th

May 5th at 10:14am - hoemami: hot n cold by katy perry was such a 6th

grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



**t** [doublewithslytherin](#)

May 5th at 10:14am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



**t** [punkrockgirl-withflowersinmyhair](#)

May 5th at 10:15am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



**t** [unoriginal-and-boring](#)

May 5th at 10:16am - Сет Read the description пользователя michaela0415 c Vans ♥ liked on Polyvore Vans sneaker / UGG Australia lined boots / Vans sneaker / UGG Australia miniature **shoes** / UGG Australia knit **shoes** / Vans trainers / Madden Girl cap toe boots / Youth **Converse** All Star Lo Sneaker



**t** [weparksorablog](#)

May 5th at 10:17am - Untitled #112 przez michaela0415 z wykorzystaniem **converse shoes** ♥ liked on Polyvore French Connection cotton shirt / Etro jeans / **Converse shoes** / Alexander Wang leather backpack / Rubber bracelet / White gold earrings / Finn white gold necklace / Kate Spade tech accessory / Eos lip treatment / 5 Seconds Of Summer Crown Logo Rubber Bracelet | Hot Topic



**t** [weparksorablog](#)

May 5th at 10:17am - Untitled #85 by michaela0415 featuring a 14k heart pendant ♥ liked on Polyvore 7 For All Mankind white skinny jeans / **Converse** lace **shoes** / Black leather studded bag / Post earrings / Rina Limor 14k heart pendant / Imitation jewelry / Iphone cover case / Maybelline nude eyeshadow / Witchery black mascara / H M lip care / Nars cosmetic / IDGAF-Themed Clothing To Show The World You've Officially Stopped...



**t** [weparksorablog](#)

May 5th at 10:18am - Untitled #23 by michaela0415 featuring high-waisted shorts ♥ liked on Polyvore Element green shirt / Wet Seal high-waisted shorts / **Converse shoes** / Forever New floral backpack / Tech accessory / Sparkle eyeshadow / Perfume fragrance / Haircare / Butter London nail polish / The Beats By Dre urBeats In-Ear Headphones in Nicki Pink



**t** [weparksorablog](#)

grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



**t** [cute-n-confused](#)

May 5th at 10:15am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



**t** [uselessgaywhovian](#)

May 5th at 10:16am - Adidas Basketball, lisseur pro babyliiss People Gave the Opening of Adidas Basketball Store a Warm Welcome Sports Articles October 15, 2012 The first Adidas Chinese basketball shop was settled down in Jiang Han street, and why Adidas opened the first Chinese basketball store in Wuhan is that they not only value Wuhan's commercial advantage, but also value the local youth's enthusiasm for basketball. David Stack Looking for the Best Basketball **Shoes** for Me Sports Articles June 7, 2009 School has just started and I am planning to try out for my senior high school basketball team. [\[More...\]](#)



**Dear Monty**

Followers: **0**

May 5th at 10:17am - RT @Converse: "Threw on my chucks, ended up here." #chucktaylor Made by Tiffany. Where do they take you? <http://twitter.com/Converse/status/59560...>



**@thesoledigger**

Influence: **21** Followers: **35**

May 5th at 10:17am - Untitled #99 by michaela0415 featuring a tube mascara ♥ liked on Polyvore Muscle tank / DVb Victoria Beckham denim jeans / **Converse** vintage **shoes** / Disco bracelet / Galaxy smartphone / Rouge Bunny Rouge tube mascara / INDIE HAIR holographic glitter nail polish



**t** [weparksorablog](#)

May 5th at 10:17am - Back to school today by michaela0415 featuring a slouch beanie ♥ liked on Polyvore Longsleeve shirt / Vero Moda stretch jeans / **Converse** canvas **shoes** / Ice heart shaped ring / Slouch beanie / Zero Gravity tech accessory / Urban decay eyeshadow / Maybelline face powder / INIKA mineral mascara / Nail treatment



**t** [weparksorablog](#)

May 5th at 10:18am - Untitled #20 by michaela0415 featuring earbud headphones ♥ liked on Polyvore Grey shirt / Polo Ralph Lauren sleeveless shirt / Frame Denim white skinny jeans / **Converse** grey **shoes** / LOFT pom pom hat / Kate Spade tech accessory / Madewell earbud headphone / Eye makeup / Witchery voluminous mascara / Silver nail polish



**t** [weparksorablog](#)

May 5th at 10:18am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[indecisiveashell](#)

May 5th at 10:19am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[justanother5soshunter](#)

May 5th at 10:19am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[rosie--the--riveter](#)

May 5th at 10:20am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[sexycrapho](#)

May 5th at 10:21am - RT @ASOS: Psst! @Converse just launched #MadeByYou, aka a way for you to make your own kicks! <http://po.st/scms/OrMCe04Lcp0lOFmbAie8sv...>



[@Lenor\\_Franks](#)  
Influence: 37 Followers: 546

May 5th at 10:21am - Без названия #292 by lubanaluba featuring a slouchy leather tote Atterley Road short sleeve dress / Whistles black motorcycle jacket / **Converse** white lace up **shoes** / Sophie Hulme slouchy leather tote / George Laurel jeweled necklace / FOSSIL nautical knot jewelry / Tech accessory



[our-directioners-us](#)

May 5th at 10:22am - CHARLOTTE ELIZABETH DIANA by janettetang featuring a faber castell pen ♥ liked on Polyvore Khaki top / H M jersey top, \$4.53 / T by alexander wang shorts / **Converse** rubber sole **shoes**, \$97 / Adidas originals bag, \$20 / House of Holland round frame sunglasses / blank buffalo journal a4 / Faber Castell faber castell pen / Power Support Air Jacket for iPhone 6 Clear Apple Store



[r5foreverr5family](#)

May 5th at 10:23am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[hedgehog--in--221b](#)

May 5th at 10:18am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[simply-sami](#)

May 5th at 10:19am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[1talkdirtytome](#)

May 5th at 10:20am - cloudpuf: ootd? sweater: thrift store jeans: pacsun **shoes**: high top **converse** bag: thrift store



[deerlybelovd](#)

May 5th at 10:21am - aloeveras: today's spring look jeans: thrifted ralph lauren polo jeans sweater: thrifted brandy melville **shoes**: comme des garçon x **converse**



[rote-gaulouises](#)

May 5th at 10:21am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[millenniumiv](#)

May 5th at 10:22am - @Converse  
<http://twitter.com/DragonflyMakeup/statu...>



[@DragonflyMakeup](#)  
Influence: 48 Followers: 1,098

May 5th at 10:22am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[nuisanceinthelobby](#)

May 5th at 10:23am - Love **Converse**? Make your own Chuck Taylor's here! [http://www.converse.com/products/custom-products?CSINT=HP\\_hero\\_DYO&siteID=je6NUbpObpQ-c\\_umKLBKs4lumMtdGiMiQw](http://www.converse.com/products/custom-products?CSINT=HP_hero_DYO&siteID=je6NUbpObpQ-c_umKLBKs4lumMtdGiMiQw)



[@Shoe\\_Trends](#)  
Influence: 41 Followers: 2,357

May 5th at 10:23am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[gondorianchristine](#)

May 5th at 10:23am - white fur coat, tee, midi skirt & **converse** sneakers  
[#style #fashion #editorial https://pinterest.com/pin/21736911949155...](#)



[@nuvonova](#)  
Influence: **26** Followers: **400**

May 5th at 10:24am - Duchess at a Museum with the kids by royal-fashion featuring flat **shoes** Splendid long sleeve shirt, £52 / Wallis grey blazer, £32 / Rick Owens Lilies black legging, £255 / Twill pants, £12 / Zara flat **shoes**, £40 / Chanel black purse, £4,435 / Platinum jewelry, £111,820 / Ralph Lauren Infant's Two-Piece Ruffled Tunic & Leggings Set, £36 / **Converse** Allstar Low Infant / Gap Fringe Suede Moccasin Booties - desert beige, £11 / Crazy8.com - Baby Boy: Baby Clothes, Baby Boy Clothes, Infant Clothing..., £3.70



[imaginaryroyaloutfits](#)

May 5th at 10:24am - blackfashion: NYC meets the Opelika Name: Tiffany Sheri Age: 22 Shirt: Forever 21 Jeans: Urban Outfitters **Shoes**: **Converse** Submitted by: everygirlneedstiffanys.tumblr.com Photographed by: everygirlneedstiffanys.tumblr.com



[mda3693](#)

May 5th at 10:25am - @jetlag\_jogger @**Converse** I live in mine! No mid life crisis here.....yet! Just don't wear them with skinny jeans & you'll be just fine



[@Mimi\\_M\\_Meyer](#)  
Influence: **42** Followers: **264**

May 5th at 10:25am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[th3-univ3s4l-m3](#)

May 5th at 10:26am - "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** except @MissDominica" lol



[@chachigonzales](#)  
Influence: **70** Followers: **724,166**

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



[@gettoxfabxkath](#)  
Influence: **43** Followers: **934**

May 5th at 10:23am - @BVEAN @**Converse** Haha! Good job you're not within striking range!



[@jetlag\\_jogger](#)  
Influence: **49** Followers: **1,297**

May 5th at 10:23am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[letter-to-the-angel](#)

May 5th at 10:24am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[ofmiceandmanson](#)

May 5th at 10:25am - Beco de batman - Far too many people told us not to go to Sao Paulo. Far too many people were wrong. Unfortunately we didn't have a lot of time there but we did get to see Beco de batman - one of the highlights of my trip. Sao Paulo is an incredible city firstly it's huge like New York huge so there's a lot to do.



[Julie](#)

May 5th at 10:25am - simsinluxury: . Three recolorable channels . Found under Decor > Plants & Bedroom > Plants for \$35 - \$40. Toddler decor **shoes** found under Kids > Misc.Kids & KidsRoom > KidsDecor for \$2. . Package file only TOU : Do not re-upload, ad-link, or claim as your own. Download I take no credit for the shoe itself, I only converted them.



[amourthasims](#)

May 5th at 10:26am - hoemami: hot n cold by katy perry was such a 6th grade anthem like remember when people wore **converse** sneakers and would straighten only their bangs and had an ipod touch with the background that said muffins are just ugly cupcakes



[teenaged-trash](#)

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



[@idkwariana](#)  
Influence: **24** Followers: **192**

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



[@buzzydallas](#)  
Influence: **44** Followers: **485**

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



@BiaDance1D

Influence: 31 Followers: 256

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



@ConnorCimCim

Influence: 40 Followers: 993

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



@mmmjjj1122

Influence: 40 Followers: 718

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



@lovelymybutera

Influence: 43 Followers: 1,751

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



@daaarlene\_

Influence: 42 Followers: 111

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



@Flawshyo

Influence: 45 Followers: 7,108

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



@tropicalchachi

Influence: 44 Followers: 795

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



@JuanValladares\_

Influence: 52 Followers: 7,132

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



@ljahTheGreat

Influence: 43 Followers: 663

May 5th at 10:26am - RT @chachigonzales: "Your outfit is so nice..but why are your **shoes** so dirty!!" - manager "that's the style. No one has clean **converse** exce...



@eshmeger

Influence: 27 Followers: 231