



PRINCETON
STRATEGIC COMMUNICATIONS

LeadingAge
New Jersey
On Mission. Serving New Jersey's Seniors

AGINGMATTERS

National Patient Safety Awareness Week is March 13th-19th, 2016

Please Use this Meme to Promote Hand Hygiene, Raise Awareness & Reduce Infection

Patient Safety Awareness Week

MARCH 13-19, 2016

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New Jersey
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Over 80% of infectious diseases are transmitted by touch.
Hand washing saves lives.

LeadingAge New Jersey's focus for **Patient Safety Awareness Week** is the critical importance of hand hygiene in reducing infection and disease. Our dynamic digital campaign will push this message out to our statewide network of not-for-profit senior care organizations and the public through email and social media.

In a newly formed initiative, LeadingAge New Jersey is partnering with the New Jersey Department of Health, Communicable Disease Service and their Infection Control Assessment and Response (ICAR) team as part of a three year nation-wide program to promote patient safety and reduce healthcare-associated infections. We will be contacting you shortly with more information on how your facility can participate.

LeadingAge New Jersey President and CEO,
Michael K. ...

Leading Thoughts from LeadingAge NJ

WITH MICHELE KENT

An Innovative Approach to Alzheimers Care

LeadingAge NJ's Michele Kent Interviews Janice T. Cambron



Janice T. Cambron, Executive Director of [Seashore Gardens Living Center](#) is the 2015 winner of [LeadingAge NJ's](#) Excellence in Innovation Award. In this conversation with Michele Kent, she illuminates the thoughts behind Seashore Gardens' new Sensory Trail, Healing Garden and Learning Lab. A groundbreaking concept, the garden utilizes a multitude of stimuli to reawaken the five senses in their



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Timely Notes & News from
WINNING STRATEGIES WASHINGTON

The 150 Day Chief

EXCLUSIVE Q & A with WSW's Donna Mullins on her whirlwind tour of duty in the United States Senate and her return to the private sector.

When New Jersey's Jeff Chiesa was sworn in to the United States Senate to fill the 150-day balance of the late Frank Lautenberg's unexpired term, he tapped WSW's Donna Mullins for chief-of-staff. Her tenure tracks the storms of immigration reform, a hot crisis in Syria, a government shutdown and the rise of Ted Cruz. Back to work at **Winning Strategies Washington**, we've asked our colleague to share some lessons and reflections from her whirlwind tour of duty.

WSW: In an era that's supercharged with cynicism about politics and the political processes, what is the biggest difference between the inside and outside view of U.S. Senate?

DM: Relationships still matter. In the Twitter age, anything a senator says gets broadcast, so the ability to get that view heard on the Senate floor or a wider audience by going off and talking to the press is an ever present reality.

Every senator well understands the power and risks of that bully pulpit. But this access to a big, broad audience has to be tempered a bit by the fact that this is an institution whose strength is found in the relationships between and among those 100 Senators. It still matters

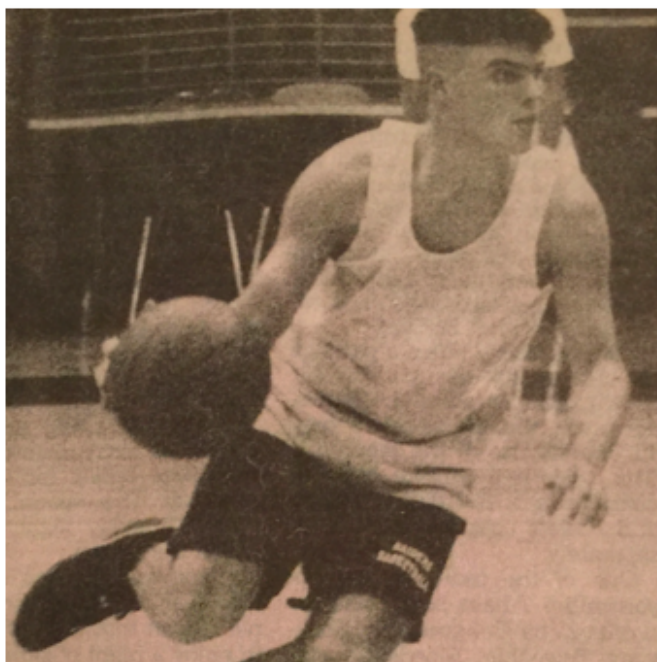




MORE THAN A GAME

KEVIN HAGAN'S UPWARD JOURNEY

MEET PPAG'S KEVIN HAGAN



Kevin Hagan never dreamed of being president. His goals were always bigger. "My early to mid-childhood was all about basketball - all day, every day. I dreamed of being Magic Johnson, but I'm about a foot and change off."

The Lakers legend topped off at 6 foot 9. For Hagan, the scrappy, determined utility player from Roselle, Plan B would take more time to materialize. There were more years left in the chase. While he never made it on to the Lakers court, his journey did lead him to the

halls of **Princeton Public Affairs Group** (PPAG).

"Joining PPAG was an opportunity to join a team that I highly respected, and were independently viewed as the best," Hagan says of his move to Trenton's powerhouse government affairs firm. "I've had the amazing fortune to work for and learn from some of the brightest, most passionate people in politics, Republican and Democrat. If I can use that experience to help others that really makes it worthwhile."

The product of an Irish-Polish union, he remembers his early years as "happy and positive," due in part to the solid, steady presence of his parents

